## ARú

DIGITAL STRATEGY

## Golden Years Keywords: UK

| Keyword | Monthly Search Count |
| :---: | :---: |
| holidays for singles over 60 | 5400 |
| over 50 holidays for singles | 5400 |
| golden years | 1300 |
| holidays for the elderly | 590 |
| golden breaks | 390 |
| holidays for single seniors | 360 |
| holidays for elderly singles | 320 |
| senior holidays | 140 |
| tours for seniors traveling alone | 90 |
| travel tours for singles over 60 | 90 |
| retirement holidays | 70 |
| best holidays for singles over 60 | 70 |
| golden years breaks | 50 |
| solo tours for seniors | 40 |
| single senior travel groups | 40 |
| golden years hotel breaks | 30 |
| senior travel tours | 20 |
| senior citizen trips packages | 20 |
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